





Research based on total sample size ~ 2.000 Australians

Consumer sentiment

six months into the pandemic

50%

46%

Feel they're in control of their financial position

- **DEPLETION OF SAVINGS**
- JOB INSECURITY
- **RETIREMENT/EROSION OF SUPER**

high levels of financial stress

Are experiencing

Think they're 'okay'

4 out 10

they have lost income

Struggling to pay bills

31%

Dipping into savings to get by

15%

A majority are Victorians and Gen Z

out 10

say they're better off financially

Money saved due to:





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changes Aussies are willing to make post-COVID

- **"BE MORE FRUGAL ABOUT MY LIFESTYLE CHOICES"**
- "PAY DOWN DEBTS"
- **"CREATE A BUDGET TO UNDERSTAND WHAT I'M SPENDING AND SAVING"**



insecurity



Highest among women

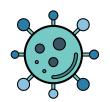


Victorians



18-24 year olds ranked it #1

Hindsight



Believe they could 70% have done better/ differently to improve their financial position from before COVID



Think they could have controlled impulse buying



1 in 5 say they could have put cash aside for rainy days

35-44 year olds most worried about paying off their mortgage

FINANCIAL PLANNER VS NO FINANCIAL PLANNER BREAKDOWN



have engaged a financial planner (past or present)

- A majority of these are in their wealth accumulation phase (35-55 y/o)
- They have not been financially impacted compared to those without a financial planner
- 87% did not access (or need to access) their super early
- Half of these believe that they wouldn't have done anything differently financially



have not engaged a financial planner

- A third think they can 'do-it-themselves' (DIY) with help from friends, family and online
- 20% think they don't have enough assets or investments to engage a financial planner
- 13% are considering seeking the services of a financial planner



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